MEDIA ALERT: FOR IMMEDIATE RELEASE

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Salt Lake City’s greatest tech secret, Neumont University, is moving to 143 South Main Street. On June 28th Neumont will hold a grand opening for their downtown campus, introducing their innovative approach and unparalleled results to the downtown community.

Salt Lake City, June 25, 2013 – Neumont University is celebrating the grand opening of a custom-renovated campus in the commercial core of downtown Salt Lake City on June 28, 2013, a day which also marks the 10th anniversary for the Utah-founded University.

MEDIA EVENT:

What: Grand Opening, Brief Remarks, Mingle and Tours of the Facility
When: Friday, June 28, 10:00 am – 12:00 pm, photo opportunities begin at 10:00 am
Where: 143 South Main Street, Main Floor Lobby, ask for Stacy Hughes

Neumont’s downtown campus is located in the historic eleven-story Ezra Thompson building (former home of the Salt Lake Tribune). The campus and student housing are the core of Salt Lake City, one block from TRAX, and conveniently located near shops and grocers, public event venues, dining, and a variety of student-centered activities. The facility features custom-designed classrooms, innovation labs, multiple student common areas, and seven floors of on-campus student housing. Neumont brings more than 500 students, staff, and faculty to downtown Salt Lake City, with approximately 300 students living on-site or within one mile of the campus.

“Neumont is a nationally recognized institution with alumni and industry partners in every region of the country, but our suburban location had kept many in the community from noticing the exceptional things we are accomplishing,” Neumont University’s President, Edward Levine has said of the reasoning behind the move. “Our students, faculty, and staff are eager to be part of the Salt Lake City community. This vibrant, urban location will enhance the student experience, our ability to engage superb faculty talent, and the growth of our innovative Enterprise Partnership programs—while contributing positive energy to the city and its business community. As we bring students, families, prospective employers, and other advocates to the Neumont campus, we will be proud to tell them about the robust community of Salt Lake City innovators that we join.”

Building partners Michael Ferro and Vasilios Priskos (former chairman of the Downtown Alliance, and Downtown Development Committee), said of the project: "The extensive renovation of this historic landmark building marks an important shift for Salt Lake City's Main Street, and the building, which served as the historic home of The Salt Lake Tribune for nearly eighty years. Neumont University, and its students, will be a great addition to the diverse culture and personality of our city."
ABOUT NEUMONT UNIVERSITY

Neumont was founded in Salt Lake City, Utah, to fill the growing national demand for industry-ready technology professionals. Neumont is a nationally accredited higher education institution with an exclusive focus on computer science and closely related innovation disciplines. Neumont has re-engineered the traditional, four-year college degree program into an intense, 2.5 to 3.0 year course of study that immerses students in a rigorous, project-based curriculum and prepares them to join the technology elite the day they graduate. Students attend classes full-time, year round, Monday through Friday, and complete 180 credits, including general education courses and core technology disciplines.

BACHELOR’S DEGREES

- B.S. in Computer Science
- B.S. in Information Systems
- B.S. in Software & Game Development
- B.S. in Technology Management
- B.S. in Web Design and Development

FOCUSED + PROJECT-BASED

Unlike the graduates of many traditional universities, who have little practical experience working in teams on real software development projects, with real deadlines, Neumont students graduate with a portfolio of relevant work experience. The Neumont pedagogy is distinguished by Enterprise Projects, a sequence of mandatory, team-based collaborations with industry which provide students an opportunity to develop relevant professional experience and contacts in industry.

OUTCOMES ORIENTED

95 percent of students graduate into a high-wage job in the field of computer science within six months of graduation\(^2\), with salaries typically in the $50,000 to $80,000 range and an average starting salary over $60,000.\(^3\)

NATIONALLY RECOGNIZED

Neumont’s innovative approach to computer science education has been recognized by Forbes, CNN, CNBC, MSNBC, USA Today, and the U.S. Department of Education for innovation in Higher Education.

“Neumont University is educating the most sought-after software developers in the world. Neumont’s curriculum is project-based and focuses on the skills most valued by today’s employers.”


More information is available at: www.neumont.edu.

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1. Accredited member, ACICS.
2. Employment statistic is calculated using verified data for the 96% of 2010-2012 B.S. in Computer Science graduates who opted into Neumont’s Career Services Program. Neumont University verifies employment by employers in writing. Neumont University does not guarantee employment for future graduates.