

## FOR IMMEDIATE RELEASE

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### NEUMONT UNIVERSITY LAUNCHES REVOLUTIONARY WEBSITE

**SALT LAKE CITY, April 17, 2008** – Neumont University, located in South Jordan, Utah, launched its innovative Web site today featuring some of the latest advancements in Web design. This break-through technology is the first-ever of its kind, creating an interactive experience to attract the caliber of students Neumont University seeks.

“We are excited about our new Web site and the appeal it will have with those interested in computer science,” said Edward Levine, president of Neumont University. “The site will help students keep up-to-date on exciting things that are happening on campus, and can be customized to fit the students’ preferences.”

In conjunction with today’s launch, a scavenger hunt has been developed on the Web site. Beginning on Neumont’s homepage, students test their skills and search for clues throughout the site to lead them through the hunt. Once the three tasks of the hunt are completed, the visitor will be directed to a page where they can enter to win Xbox live subscriptions and Best Buy gift certificates.

“The Web site’s goal is to credibly reinforce the fact that Neumont University is a leader in the field of technology,” said Stacy Hughes, Neumont’s communication manager who worked closely in the development of the Web site. “The site had to be unique. It needed to be an advanced, interactive experience where Neumont students and prospective students can be immersed in their technology-focused world.”

The homepage allows students to personalize the background and various settings to their preference, using a variety of colors and design options. A one-of-a-kind application is also available to upload custom graphics into a URL, which will appear on their customized homepage within seconds. Students are then able to change the colors and background of the uploaded image, incorporating their own style and personality into a homepage they have created. This Web site has been designed as an interactive resource for prospective and current students, incorporating a personalized Flash interface on its homepage. Prospective students can also now chat directly with admissions representatives on the site to get instant answers to their questions and concerns.

Neumont University's mission is to provide a professional education that is rich in ideas, current in industry practices, and deep in technological insight from the input of industry-leading partners. Founded in 2002, Neumont offers a nationally accredited\* bachelor of science in computer science degree and a master of science in computer science degree.

The Neumont focused program enables students to earn a degree in less than 3 years, and 94%\*\* of our graduates have job offers within 90 days of graduation.

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\*Neumont University is an accredited member, ACICS

\*\* Based on confirmed offers extended to 2007 and 2008 graduates. Detailed placement information available at Neumont.